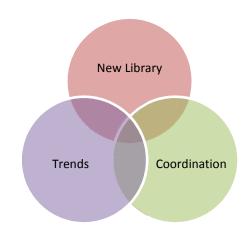


## QUALITY OF LIFE Work Plan 2015 Parks & Recreation, Library

The City of Mount Vernon believes our "Quality of Life" is exceptional and creates a lifetime positive difference for our community.



## **Coordinated Planning & Collaboration : All**

The City of Mount Vernon recognizes the significant volume of enrichment offerings in our community by various organizations. We find significant value in coordinating with other agencies in an effort to analyze offerings and provide the most effective recreation experiences.

- Facilitate collaboration with Skagit County Fair, Regional Libraries, High School, Eaglemont Golf Course,
   Oasis Teen Shelter, and Skagit Valley College
- Plan and/or participate in joint events
  - Kulshan Street Fair recreation activity (Ciclovia), promote library cards (mobile issuing equipment)
  - Community Reads program x2 annually
- Refresh website monthly
- Biannual community Quality of Life Roundtable meetings (4 total to date)
- Mayor's Wellness Challenge & Winter Wellness Week

## **Targeted Outreach:**

- Seniors All
  - o Attend HOA meetings- Park Village, Little Mountain Estates, Stonebridge, Big Fir, Montreaux
  - Continue successful e-reading instruction, explore mobile programming
- Latino Engagement Mayor
  - o Explore "Love Your City" programming in partnership with Latino leadership initiative

Capitalize on Trends: Focus on events that encourage economic opportunities for tourism and local residents

- o Community Movie Series Lincoln Theatre: Christmas, Book to Film, Wellness
- Starlight Cinema
- Geocaching event library host classes, parks to host event
- o Disc Golf

**New Library**: Library, Community Development, Mayor

Engage in next steps for new library development. Continue discussions with City Council, further exploration into current location and public private partnership with Mount Vernon School District. Explore funding options. Arrive at decision point on moving forward by year end.